



Meraki

MARKETING + DESIGN

I'VE BEEN A CREATOR AS FAR
BACK AS I CAN REMEMBER.

Meraki
MARKETING + DESIGN

If you can name it, chances are I've designed it. I've worked across a wide range of industries and have a diverse portfolio of digital and print projects to share with you.

VISUAL COMMUNICATION + MARKETING ENGAGEMENT

- brand + identity development
- print + digital experiences
- web design + content management
- email marketing
- multi-channel social media marketing
- multi-tiered marketing campaigns, with data insights
- content development

VISUAL COMMUNICATION + MARKETING ENGAGEMENT

- packaging design
- apparel design, advertising specialty and swag
- slide, powerpoint, sales, pitch and video decks
- event planning
- project direction from initial idea to final print execution
- B2C and B2B relationship building
- building team + community
- quick, intuitive design + adaptable to critique

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MARKETING + DESIGN

Tech

- Adobe Suite
- Microsoft Suite
- Google Suite
- Sharepoint
- Canva
- Wix

Education

**Indiana University
Bloomington, Indiana
Bachelor's Degree
in Journalism, minor
in English**

Industries

- Science, Engineering, Aerospace
- Higher Education (Florida Tech, PCUF, International ACAC)
- Children's Nonprofit (Invest in Kids)
- Government Contracts (QinetiQ)
- Audiology (Flatirons Audiology, Inc.)
- Medical Physics (Atom Physics)
- Cannabis (Lucky Turtle)
- B2B, B2C



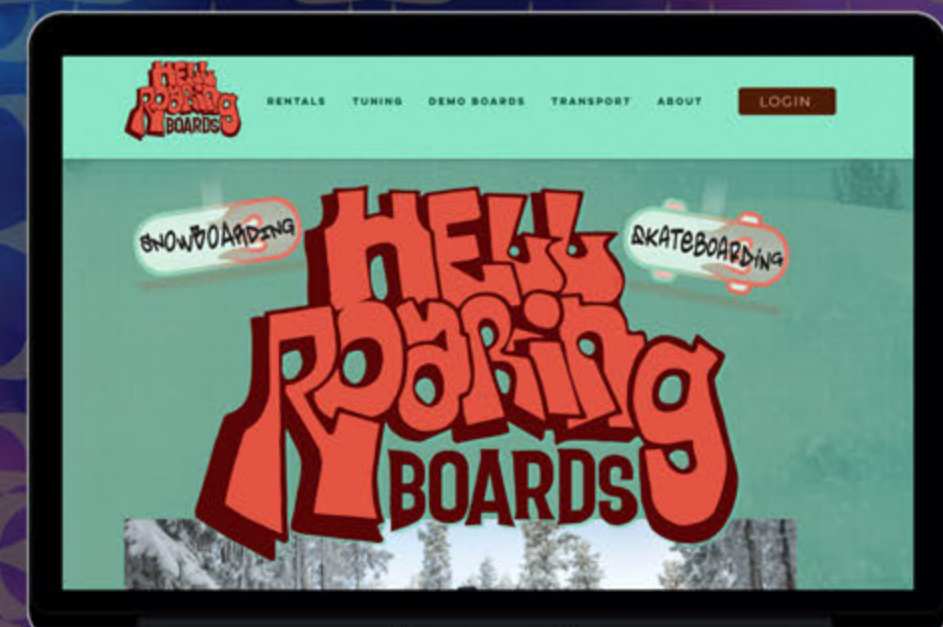
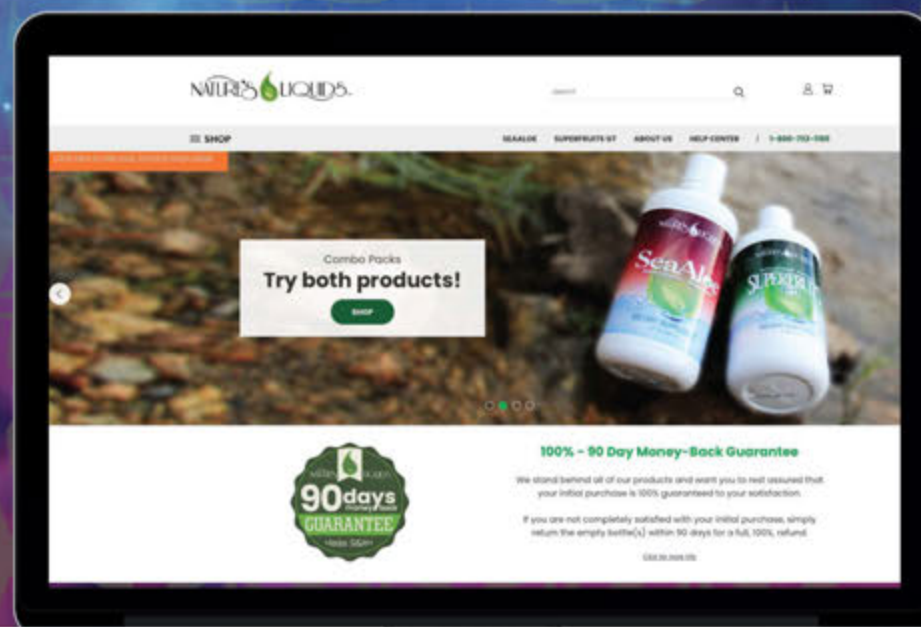
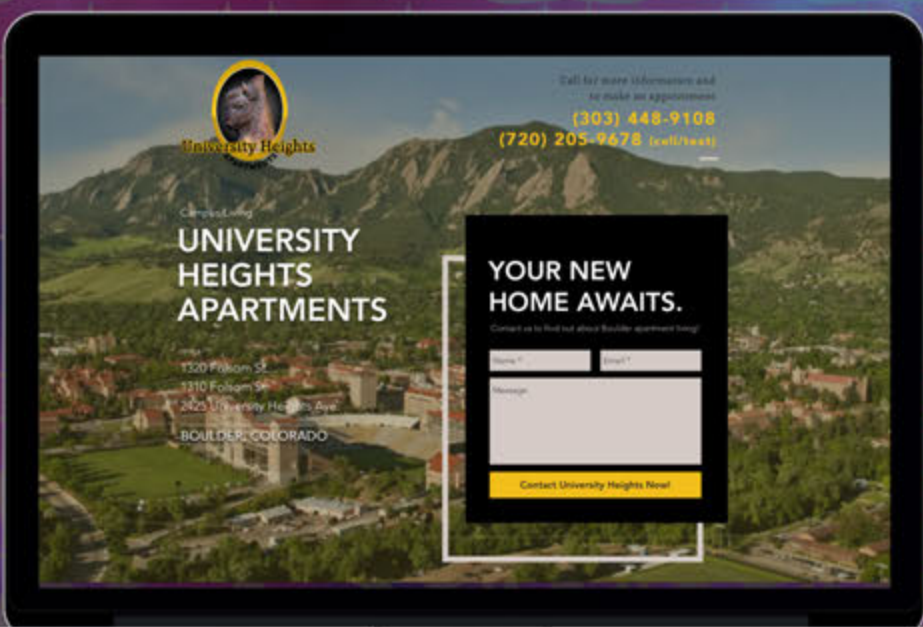
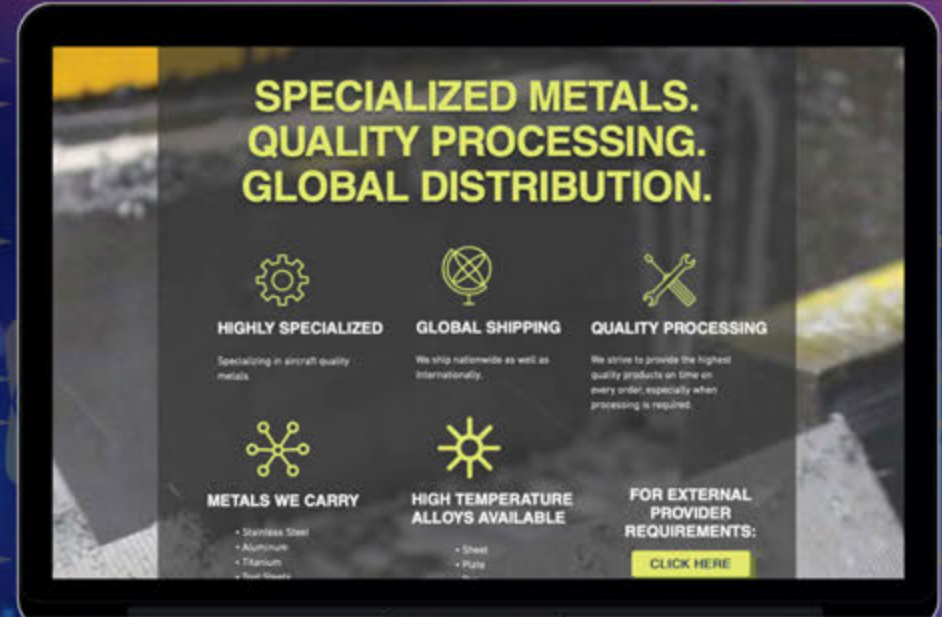
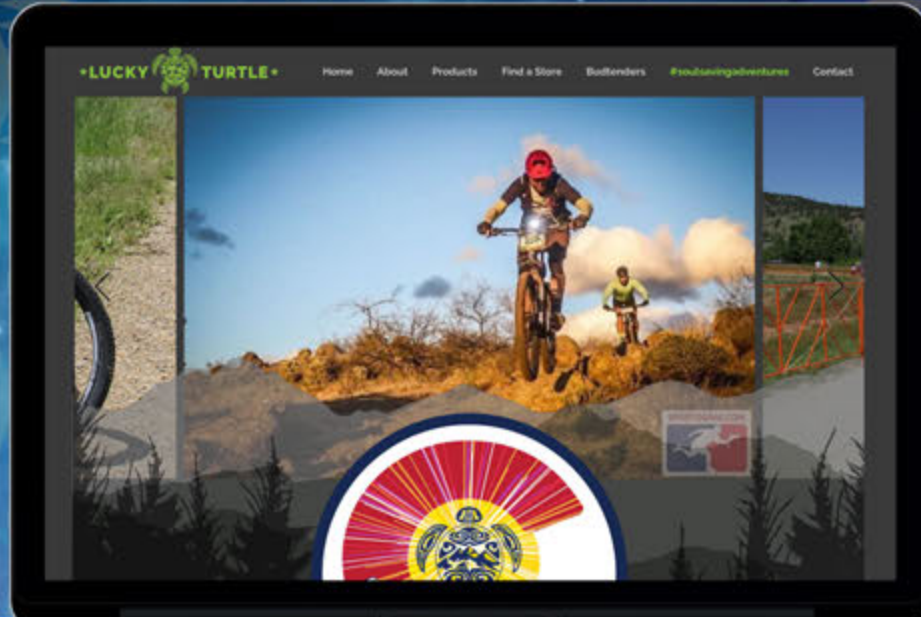
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MARKETING + DESIGN

RECENT CLIENTS

- Private Colleges and Universities
- The Sunshine Tour
- International ACAC
- Florida Institute of Technology
- University Heights Apartments
- Invest In Kids
- Lucky Turtle
- Flatirons Audiology, Inc.
- Atom Physics
- Hellroaring Boards
- Cotton Cooking Shirtworks
- Brandi L. Smith Coaching
- Irwin Dance Academy
- WildJoyCo
- B&B Heating and Air Conditioning, Inc.
- Q & L Metals
- Peel and Company
- QinetiQ

WEBSITE DESIGN



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MARKETING + DESIGN

LOGO/BRANDING/WEB DESIGN/SIGNAGE/PRINT

Adult Tee
\$19.95

Adult Hoodie
\$39.95

Kids Tee
\$17.95

Kids Hoodie
\$34.95

Long Sleeve Tee
\$24.95

Crewneck
\$24.95

COTTON COOKIN' SHIRTSWORKS



MONTANA SILK SCREEN T-SHIRTS MADE HERE!

STEP 1

Pick a tee.

STEP 2

Pick a design.

STEP 3

Go to the counter,
we'll make it for you!

MONTANA SILK SCREEN T-SHIRTS MADE HERE!

STEP 1

Pick a tee.

COTTON COOKIN' SHIRTSWORKS



HELL ROARING BOARDS

Meraki

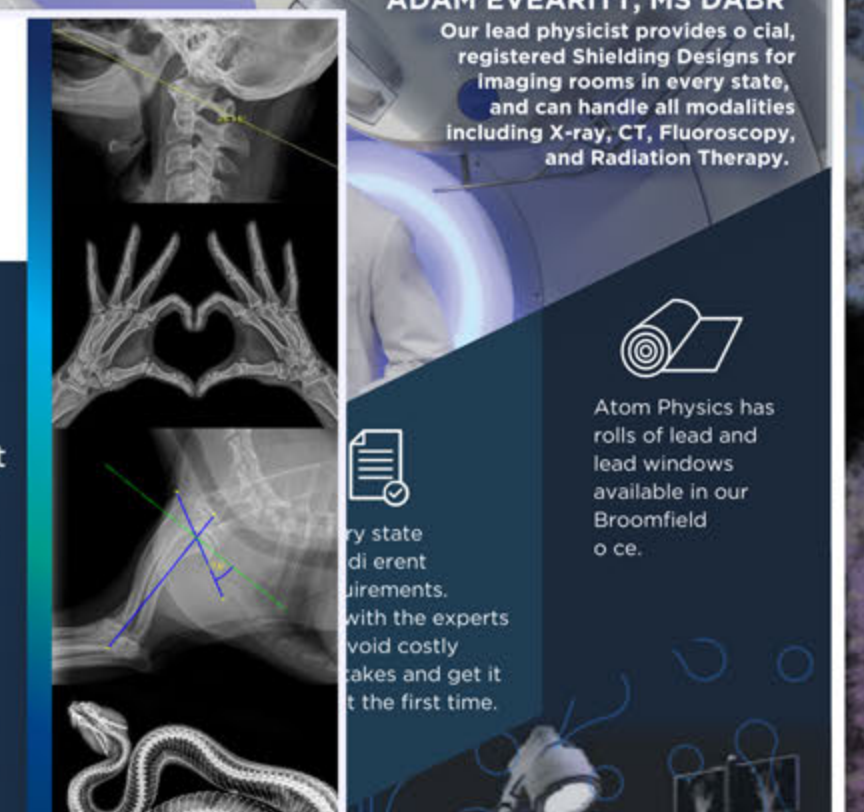
MARKETING + DESIGN

LOGO/BUSINESS CARD/POST CARD



SOCIAL MEDIA/BRANDING

A collection of branding materials for Atom Physics. It includes a business card for 'SHIELDING DESIGN' featuring a portrait of Adam Evaritt, MS DABR, and a list of services. Another business card for 'X-RAY' lists services like X-ray equipment sales and repair. Social media graphics include an X-ray of a hand with overlaid lines and a snake, and another X-ray of a skull. The Atom Physics logo is consistently used throughout.



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MARKETING + DESIGN

LOGO/BRANDING/PROGRAM SHEETS

INTERNATIONAL ACAC – MEMBERSHIP BY REGION

141 COUNTRIES

REGION	MEMBERS
AFRICA, SUB-SAHARAN	119

2020 GLOBAL FUND CAMPAIGN

INTERNATIONAL ACAC
INTERNATIONAL ASSOCIATION FOR COLLEGE ADMISSION COUNSELING

Virtual Conference
SCAVENGER HUNT

INTERNATIONAL ACAC



INTERNATIONAL ACAC
INTERNATIONAL ASSOCIATION FOR COLLEGE ADMISSION COUNSELING

STRATEGIC PLAN 2020-2025

INTERNATIONAL ACAC MISSION STATEMENT: To facilitate global interaction among counselors and institutions in support of secondary students transitioning to higher education, while promoting professional standards that foster ethical and social responsibility.

- CONNECTED COMMUNITY**
International ACAC will build networks for counseling and admission professionals that span the globe.
- ADVOCACY FOR ACCESS, DIVERSITY, AND INCLUSION**
International ACAC will work to ensure all counseling and admission professionals will have the ability to ethically support students access to international higher education opportunities.
- PROFESSIONAL DEVELOPMENT**
International ACAC will be the leading source for international focused admissions and college counseling knowledge and professional standards that foster ethical and social responsibility.
- ORGANIZATIONAL EFFECTIVENESS**
International ACAC commits to structures that support ways to achieve our vision while staying true to our mission.

INTERNATIONAL ACAC
INTERNATIONAL ASSOCIATION FOR COLLEGE ADMISSION COUNSELING

2020 VIRTUAL CONFERENCE

Connecting Our Community

JULY 14-16

2021 INTERNATIONAL ACAC

Virtual Conference

JULY 12-16

CONNECTIONS • REIMAGINED

INTERNATIONAL ACAC – MEMBERSHIP

COLLEGES AND UNIVERSITIES	1377
INDIVIDUAL	305
NON-PROFIT ORGANIZATION	45
RETIRED PROFESSIONAL	23
COMMUNITY BASED ORGANIZATION	37
TOTAL MEMBERS	3419

WEB ASSETS/INFOGRAPHICS/CONFERENCE ASSETS

2023
Florida International University
HOSTS International ACAC

INTERNATIONAL ACAC 2023
Miami, Florida
FLORIDA INTERNATIONAL UNIVERSITY
July 12-16, 2023

ANNUAL REPORT

INVEST IN KIDS
Innovation AND Impact

Over 20 years of bringing proven programs to young children and families across Colorado.

ANNUAL REPORT 2019

ANNUAL REPORT 2019

Dear Friends,

This year, Invest in Kids has impacted over 17,000 children and families through the delivery of five evidence-based programs, Nurse-Family Partnership® and The Incredible Years®. Both programs provide Colorado families living in poverty the tools needed to get their children off to a strong start in life. We are proud of how we have grown our reach to over 117,000 children and families in the last five decades, and we will continue to work to ensure that every child in Colorado has the opportunity to thrive.

This year's theme is to innovate and impact, as both remain a critical and ongoing part of our work to serve vulnerable families in our state.

Invest in Kids continues to look for new ways to provide meaningful contributions so that we work to think and act in a different way to better serve our communities. Our team continues identifying and implementing strategies that work best and are always looking for methods to leverage our impact.

Our Board and staff recently went through a strategic process to refresh Invest in Kids' vision and values statement – the result of which you'll see in this report.

We are proud that for the first time ever, Invest in Kids exceeded the standards to be the Sustainable Team and we successfully earned funding for the 2019 legislative session. The funding, \$2.6M in year one (FY19) and \$2.6M in year two (FY20) and beyond, will support the costs of local implementation, site visits, training, coaching and evaluation. This accomplishment has allowed us to expand our reach to more Colorado children and families to receive our critically important program.

In 2019, we are also celebrating 20 years of Nurse-Family Partnership in Colorado. It was in 1999 that the first public health nurses were hired to deliver the program. Today, they are 220 strong, providing comprehensive support to the lives of over 25,000 women and their families. Every year, NFP has worked to address the challenges of each community we serve. We are proud to understand the needs of our families through continuous engagement in our implementation, while we deliver evidence-based impact through fidelity to the evidence-based model.

In the pages to come, you will see snapshots of our innovative, evidence-based approaches and the data showing our profound impact. I believe that none of us could have achieved this without the help of our volunteers, donors, and the staff who have made this possible. We have much to celebrate, yet our work is hardly done. We are passionately committed to making and sustaining progress and expanding our reach and impact in Colorado.

Thank you for being a part of our journey. We look forward to more years of innovating together to help even more children and families.

Lisa A. Hill
Executive Director

Lisa Hill
Board Chair

1,000 LOW-INCOME FAMILIES ENROLLED IN NFP IN COLORADO PREVENTS:

- 45 preterm births
- 253 child maltreatment incidents
- 303 school closure by youth
- 3 infant deaths

CHANGING THE LIFE-TRAJECTORY AND CREATING BETTER FUTURES FOR MORE WOMEN AND THEIR BABIES.

Nurse-Family Partnership's Commitment to Innovation

One of many examples of trailblazing work by our Nurse-Family Partnership team is the Nurse Residency Program. A collaboration with Invest in Kids and the University of Colorado College of Nursing, the residency program was developed to better equip nurses with professional qualifications to increase competence when caring for a diverse population within a hospital environment. Through the residency, nurses develop effective decision-making skills, clinical judgment and skills to integrate and research-based evidence into their nursing practice. The continued professional development opportunity afforded by the residency strengthens the commitment to community health and nursing programs. This year, the Nurse Residency Program launched in three sites and 100 nurses are engaged in this exciting learning experience.

Journal of Nursing Scholarship

This year, Michelle Reed, our Program Director for Nurse-Family Partnership, and Dr. Amanda Flores, Invest in Kids' Director of Implementation at the University of Colorado College of Nursing, published a peer-reviewed article in the Journal of Nursing Scholarship. The article, "The Nurse-Family Partnership in Colorado: Supporting High-Quality Perinatal and Infant Health Outcomes," is the first of its kind to explore the impact of the program on maternal and child health outcomes. The article highlights the program's role in addressing the needs of vulnerable populations and the importance of evidence-based practice in improving health outcomes. The article is available for free at <https://doi.org/10.1177/1524902919874444>.

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THANK YOU TO OUR CORPORATE SPONSORS, TEAMS, AND PARTICIPANTS WHO HELPED RAISE OVER \$212,000!

20th Annual Jane-A-Thon at Mary Jane Base, Winter Park Resort

The annual Jane-A-Thon at Mary Jane Base, Winter Park Resort, is a fun-filled event that brings together hundreds of participants to raise funds for children and families in need. This year, over 300 individuals and 20 corporate sponsors joined their support to children and families in need by collecting donations for food in Gobs and joining together on the slopes for the event. Each participant, who raised a minimum of \$150 for Invest in Kids, received a Winter Park lift ticket and many other gifts that were part of the fun we had at the 20th Annual Jane-A-Thon!

SPECIAL THANKS TO OUR SOLELY BLACK SPONSORS, NEWMONT

AIMCO, Selerant, TRISA ARCHITECTS, DIZZION, KPMG, K&L GATES, HOLLANDS HART, TORUN, HANDBOOK, WILMERHALL, CINTAS, PNC BANK, EVO, etnet, and others.

Nurse-Family Partnership
Helping First-Time Parents Succeed

Nurse-Family Partnership
Nurse-Family Partnership (NFP) is a community health nursing program that transforms lives through improved pregnancy outcomes, promotion of child health and development, and the empowerment of economic self-sufficiency.

PARTNERING HIGHLY TRAINED PUBLIC HEALTH NURSES WITH FIRST-TIME MOTHERS LIVING IN POVERTY TO MAKE A LIFE-CHANGING IMPACT.

NFP GOALS:

- Improve pregnancy outcomes by helping women engage in good prenatal health practices.
- Improve child health and development by helping parents provide responsive and competent care.
- Improve the economic self-sufficiency of the family by helping parents develop a vision for their own future, plan future pregnancies, continue their education and find work.

NFP OUTCOMES:

- CHILD HEALTH & DEVELOPMENT:** 95% of clients initiated breastfeeding, 76% of children had a developmental screening at 18 months of age, 94% of children were fully immunized at age two.
- PREGNANCY OUTCOMES:** 19% reduction in cigarette smoking during pregnancy, 93% of babies were born full term.
- ECONOMIC SELF-SUFFICIENCY:** 83% of clients did not have a subsequent pregnancy at 18 months postpartum, 65% of clients were working at program completion, 47% of clients without a high school diploma/GED at enrollment earned a diploma/GED by program completion.

NFP IMPACT IN 2018:

- 4,576 visits served in 2018
- 3,972 children served in 2018
- 26,000+ families served in Colorado since 1999

“When I was pregnant, I was scared, confused and unsure of what I was going to do. Over time, my nurse taught me to believe in myself. Without her, I think I would have finished high school or gone to college.”
—Lisa Gutierrez, NFP mom

565 highly trained educational staff and program facilitators ensured the successful delivery of each program engagement.

96% of teachers reported that IF coaching and training provided the necessary tools to prevent and address challenging behaviors in the classroom.

21 Colorado counties served

7,622 children and families benefited from IF in the 2018-2019 academic year.

92% of parents said that they felt positive about achieving their goals for their child and family through IF.

IF INNOVATION

EXCELLENCE AND FORWARD THINKING TO REACH MORE COMMUNITIES ACROSS COLORADO

PUBLIC-PRIVATE PARTNERSHIP
Colorado has become one of the largest and most successful program implementers of The Incredible Years (IY) in the country. After raising \$20M in private philanthropy support over 16 years, IY worked with leaders in state government to understand the impact of the program and the opportunity to further scale and sustain the program. This public-private partnership is core to IY's vision for scaling and sustaining evidence-based programs.

Colorado received national recognition in the July 2018 Results for America, "Invest in What Works: State Standards of Excellence," a national list of high-achieving state governments that consistently and effectively use data and evidence to achieve better results for their residents, which features Colorado as a state recognized for leading the way. Specific to IY and IF, the National Association of State Budgeting Officers (NASBO) highlighted our state's increasing investments in evidence-based programs using the use of return on investment data in the budgeting process.

IRIS CONNECT SYSTEMS
IY purchased 15 IRIS Connect technology kits, a video-based professional learning platform, used to provide coaching and training support to communities across the state of Colorado, remotely. This tool has proven to save 90 thousands of dollars annually on staff time and travel, while not sacrificing any quality or fidelity. The use of IRIS Connect has been associated with a large increase in capacity of staff hours. We are using the kits to reach post-graduate site of the Parent Program and DinoSaur School. Once the IRIS Consultant reviews the video, they then provide coaching via telephone at any time and from any location.

OUTCOMES BASED THINKING & PILOT PROJECT WITH ARROYA AND SHERIDAN PUBLIC SCHOOLS
Invest in Kids uses its implementation and evaluation approach to test only measure program performance and outcomes but also to benefit from philanthropic and government investing. By proving our positive measurable impact, we demonstrate value and true effectiveness to stakeholders. This has allowed Invest in Kids to receive investment capital for sustainable program expansion in Metro Denver area school districts.

The Incredible Years

The Incredible Years (IY) is a social-emotional learning program that uses parent-teacher communication and evidence-based communication and emotional regulation. Working with parents at home, and following teacher and student needs in the classroom, IY focuses on providing social-emotional support to children and families across the state of Colorado.

RESEARCH OUTCOMES:

- A single point increase in social-emotional competence as a kindergarten transferor translates to a... 54% increase likelihood of high school graduate
- 46% greater chance of having a stable full-time job at age 25

The Incredible Years Components

- TEACHER CLASSROOM MANAGEMENT:** Teachers learn positive teaching strategies and mental skills to classroom management including how to connect to children with challenging behaviors and how to help them manage their emotions.
- DINO SAUR SCHOOL:** IY focuses on delivering to children 2-5 hours per week, tailored to each school's needs, including how to connect to children with challenging behaviors and how to help them manage their emotions.
- PARENT PROGRAM:** Substantiated through a series of 16 weekly parent group meetings, tailored facilitator guide groups of 7-15 parents at their home, children and skills that promote children's social competence and reduce behavior problems (e.g. how to play with their child, how to read, academic, academic, and professional skills) teaching effective positive and social-emotional skills.

IY Outcomes

In the 2018-19 school year, the Incredible Years demonstrated statistically significant changes in all child, teacher and parent outcomes of each program component.

FOR CHILDREN: Significant gains in Social-Emotional Competence, Emotion Regulation, and Academic Skills.

FOR TEACHERS: Significant changes in Social-Emotional Competence, Emotion Regulation, and Academic Skills.

FOR PARENTS: Significant gains in Social-Emotional Competence, Emotion Regulation, and Academic Skills.

WE PARTNER WITH COMMUNITIES TO PROVIDE PROGRAMS THEY NEED TO SUPPORT THEIR MOST VULNERABLE FAMILIES.

NFP ROI: 7.9x \$ Return for Every \$1 Invested in Colorado NFP saves \$790 in Future Costs for the Highest-Risk Families Served.

IY ROI: For every \$1 invested into The Incredible Years® Parent Program, a projected \$433 can be avoided in future costs, \$114 of which is specific benefits to the taxpayer!

EARLY CHILDHOOD INVESTMENT LEADS TO INCREASED:

- High school graduation
- College enrollment
- Economic development and personal income

EARLY CHILDHOOD INVESTMENT LEADS TO DECREASED:

- Special Education/Remediation
- Dependence on Social Welfare
- Crime related costs and incarceration

Our Role [INVEST IN KIDS USES IMPLEMENTATION SCIENCE TO BRING SOCIALLY SIGNIFICANT OUTCOMES PROVEN IN RESEARCH TO LIFE.]

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MARKETING + DESIGN

PHOTOSHOOTS + LIFESTYLE/PRODUCT PHOTOGRAPHY



Meraki
MARKETING + DESIGN

LETTERHEAD/PHYSICIANS MARKETING/NEWSLETTER

for **THANKS GIVING**
us the opportunity to
Support your patients



Patient referrals go a long way in making our business a success. Your confidence in Flatirons Audiology, Inc. is greatly appreciated. We wish you a very

Happy Thanksgiving!



Community Physicians Pavilion
300 Exempla Circle, Suite 365
Lafayette, CO 80026
www.flatironsaudiology.com
dredemars@flatironsaudiology.com



Caney Demars, Au.D.
Doctor of Audiology



IN THIS ISSUE

- Safety Protocols at Flatirons Audiology, Inc.
- Flatirons Audiology, Inc. Summer Office Hours
- Tina's Boiled Cookies
- Welcome to the Team, Tina!
- Summer Battery Sale
- Captioning Apps for your Phone
- Congratulations Coleman!
- Please Write a Review of Your Experience at Flatirons Audiology, Inc.
- Community Art Project

CAPTIONING APPS FOR YOUR PHONE



Dr. Julie wears her clear mask for all patient appointments.

Captioning apps for the phone are exceptionally important during these times when people with hearing loss are having a terrible time communicating while wearing masks. Many are missing important information and all the visible cues of speech and are unable to communicate when grocery shopping and interacting with medical providers and anyone else for that matter. Unless everyone has access to clear masks, they can't hear! We want you to know we have surgical clear masks made by patients and community members we use here in the office. We also have the pattern available for those would like to sew their own clear masks. In addition to using clear masks to help with hearing during these times, here are two of Dr. Julie's favorite, high-rated apps that offer captioning services and converting phone calls or other conversations into text.

We have seen a dramatic increase in loss & damage claims from people who have lost their hearing aids while wearing masks, especially when out grocery shopping.



If you find a hearing aid, please call us so that we can get it back to its owner.



PLEASE WRITE A REVIEW OF YOUR EXPERIENCE AT FLATIRONS AUDIOLOGY, INC.

Write a Review of Your Experience at Audiology, Inc. on any of our social media and we'll send you a gift card for a free coffee or tea from Brew in Lafayette in Louisville or Otis in Lafayette.

- SEND US AT:
- www.facebook.com/FlatironsAudi
 - twitter.com/TinnitusDrJulie
 - flatironsaudiologyandtinnitus.wordpress.com
 - plus.google.com/116601242852544
 - www.yelp.com/biz/flatirons-audiology



We have patterns available for patients who'd like to make their own clear mask.



The bottom and rubber band that goes by your glasses will help make sure your hearing aids don't fly off when you take off your mask.

ava // This app turns your smartphone's microphone into a captioning service that captures speech and turns it into a text conversation displayed on your screen. A good wifi connection is required; the app also works with Bluetooth devices. Users can share other individuals to add them to the conversation. Ava also has a text-to-speech feature that can be accessed by using the keyboard. The app allows you to save, share or review at a later date.

otter.ai // Otter turns your voice conversations into smart notes that you can share. You can use it to take notes at your meetings and interviews, capture your ideas while you're driving in the car, and transcribe your existing recordings as well as even snap photos (e.g. of a whiteboard, or a speaker or presentation slide) at recording and they will be inserted inline with your transcripts. The possibilities are endless.

Both of these apps can be very helpful in specific situations, but they are not a good hearing healthcare or properly fit hearing aids. If you suspect you have hearing loss, please contact Flatirons Audiology, Inc. and we'd love to help you address any hearing issues you may have.



Congratulations COLEMAN!

Congratulations to Dr. Julie's son Coleman who graduated from middle school and is headed to High School in the fall! When Flatirons Audiology, Inc. opened, he was 6 months old!

worried about office hours? Don't worry, we have a safe time to call! Call us at 303-664-9111. We'll be here for you.



- Incoming patients will be required to wear their own masks when entering the office.
- When you arrive at our building for an appointment, please call us from your car at 303-664-9111 so we can make sure the office is sanitized and ready for you.
- When you enter our office, you will be asked to use hand sanitizer.
- We will take your temperature as soon as you enter the office. If you have a fever of 100.4 or higher, we will kindly ask you reschedule. You can be seen as soon as you are fever free for 14 days.
- The door to our office is currently locked and we are not accepting walk ins at this time in order to maintain proper social distancing and infection control protocols. You must call first.
- We installed a UV-C light in the sound booth to run in between patients to disinfect and

We now offer online bill pay! We will email you an invoice with a link to pay directly without having to call the office during regular business hours to pay over the phone or mail in payment.



SUMMER OFFICE HOURS

Flatirons Audiology, Inc. is open Monday - Friday | 9am to 5pm
Dr. Julie will not be in the office seeing patients on Fridays.



TINA MEAD

Front Office Administrator and Patient Care Coordinator

Tina recently started working at Flatirons Audiology, Inc. in March as our new Front Office Administrator and Patient Care Coordinator. She has been a patient at Flatirons for a few years and has been wearing hearing aids since age 22. She is very familiar with living with hearing loss and can relate to our patients. Tina grew



SAFETY PROTOCOLS AT FLATIRONS AUDIOLOGY, INC.

At Flatirons Audiology, Inc., your safety starts before you even arrive. We have put extra infection control protocols into place. We are practicing social distancing with our patients as well as implementing cleaning of all surfaces between appointments. Here are some of the additional steps we are taking to protect your safety as well as Dr. Julie and our team while visiting our office for an appointment.

1. Have you experienced any symptoms of respiratory illness in the last 14 days? These symptoms include: fever/chills, sore throat, cough, shortness of breath, loss of appetite or sudden loss of taste or smell.
2. Have you been exposed to anyone diagnosed with COVID-19, or anyone exhibiting symptoms of respiratory illness in the past 14 days?
3. Have you or anyone in your household traveled by air within the past 14 days?

Thank you again for choosing Flatirons Audiology, Inc. We look forward to seeing you soon.

OTHER SAFETY PROCEDURES



KEEPING YOU SAFE



GOING THE EXTRA MILE



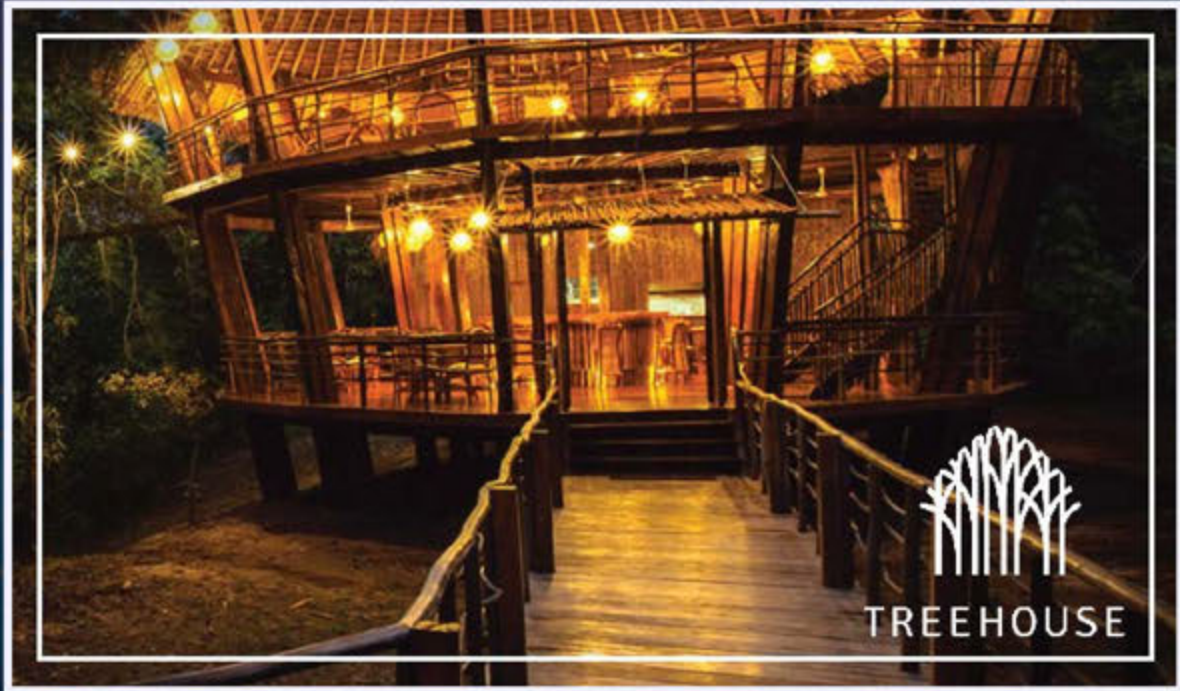
We will continue to make sure that every patient who enters our office is safe and comfortable. We will continue to make sure that every patient who enters our office is safe and comfortable.



www.flatironsaudiology.com
Community Physicians Pavilion • 300 Exempla Circle • Suite 365 • Lafayette, CO 80026
[p] 303.664.9111 [f] 303.664.5333

Expertise, Experience and Success in the Evaluation, Diagnosis and Treatment of Tinnitus and Hearing Disorders since 2007.

PRINT BROCHURE



Welcome to the trip of a lifetime.
Welcome to Treehouse Lodge.



Treehouse Lodge is all-inclusive:

- All ground transportation
- All boat transportation
- Private guide (no shared tours!)
- 19+ included excursions
- All meals, water, and juice
- Lodging (in the treehouse of their choice!)
- Rubber boots for ground excursions

Treehouse Lodge, featuring treehouses ranging between 25 - 80 feet, is located in the heart of the Peruvian Amazon Rainforest, on the border of the Pacaya Samiria National Reserve. It's the perfect location for your guests to observe pink dolphins, sloths, monkeys, birds, and more. And, unlike any other adventure lodge in Peru, it allows your guests to examine the wildlife from the treetop canopy in the comfort of their very own treehouse.



	Double Occupancy	Single Occupancy
3 Days / 2 Nights	\$695	\$895
4 Days / 3 Nights	\$950	\$1,150
5 Days / 4 Nights	\$1,150	\$1,350
6 Days / 5 Nights	\$1,295	\$1,495
Each Additional Night	\$150	\$150

We look forward to working with you to bring your guests the trip of a lifetime in the Peruvian Amazon. ¡Saludos!

TREEHOUSE | Treehouse Lodge Reservations Team
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reservations@treehouselodge.com



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reservations@treehouselodge.com
www.treehouselodge.com

Meraki
MARKETING + DESIGN



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MARKETING + DESIGN

During my tenure at Florida Tech, I played a vital role in the Undergraduate Admission team, where I led the marketing, design, and layout of recruitment materials. Working in a dynamic environment, I tackled complex topics ranging from aerospace and flight aviation to biology, math, and engineering. This multifaceted role involved collaborating closely with both students and professors, fostering a harmonious synergy between academia and recruitment initiatives. By seamlessly blending creativity with intricate subject matter, I contributed to the university's success in attracting top-tier talent and promoting its diverse academic offerings.

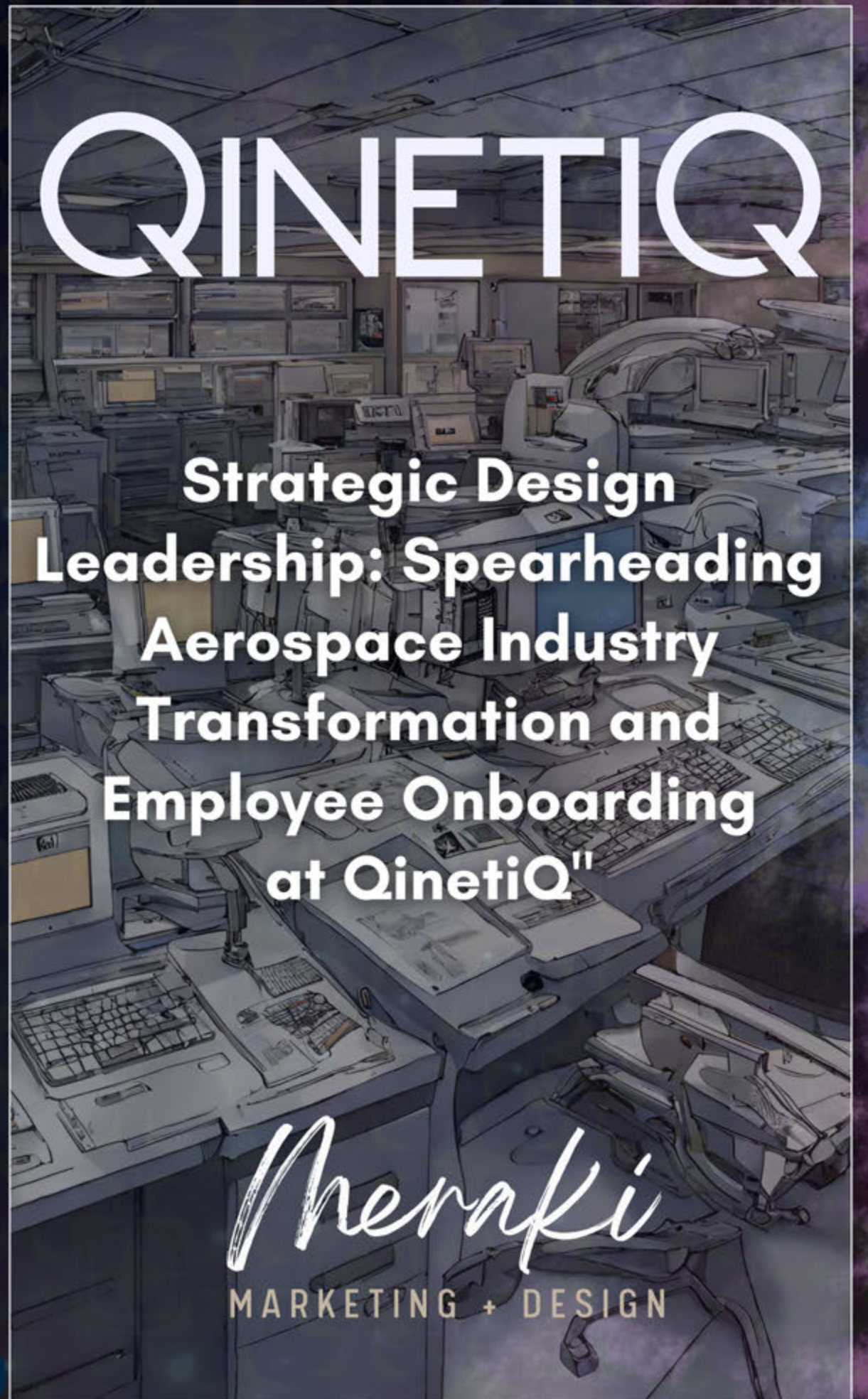


FLORIDA TECH
FLORIDA'S STEM UNIVERSITY™

At QinetiQ, I played a pivotal role in the transformation of the aerospace industry during its transition to privatization. I spearheaded the layout design for a complex Request for Proposal (RFP) submitted to NASA, contributing to the successful acquisition of the contract.

Subsequently, I was rehired post-contract win to develop comprehensive training materials for onboarding new hires. This experience not only showcased my design prowess in a critical proposal phase but also highlighted my ability to seamlessly transition into a training and development role.

QINETIQ



FULL-SCALE MARKETING DIRECTION

Contracted by Lucky Turtle for nearly a decade, I spearheaded and ran all design and marketing initiatives. My contributions encompassed the development of key deliverables, including logo design, comprehensive branding strategies, product white sheets, packaging design, professional photography, sales collateral, email campaigns, web development, social media management, and the execution of full-scale marketing campaigns. Beyond this, I meticulously managed brand relations, orchestrated strategic planning and events, curated marketing specialty items, conducted impactful photography sessions, and facilitated seamless collaboration between the sales team and marketing. My role has been defined by an unwavering commitment to professionalism, creativity, and achieving measurable results.

★ LUCKY TURTLE ★

- Logo
- Branding
- Web
- Email
- Social Media
- Packaging Design
- Photography
- Sales Collateral
- Marketing Campaigns
- Apparel Design
- Events
- Sponsorships

I'd love to tell you about it...

★ LUCKY TURTLE ★

FULL-SCALE MARKETING DIRECTION

TAKE ME ON YOUR SOUL SAVING ADVENTURES!



#turtletribe

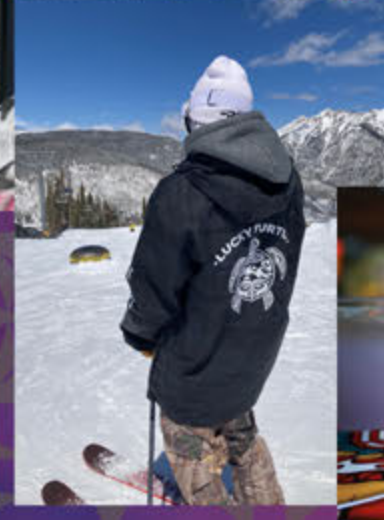
NEW PRODUCT

LUCKY TURTLE PEACH MANGO (1:1)

Small batch, vegan, handcrafted gummies using organic fruit puree and biotech grade Lucky Turtle Full-spectrum CO2 extracted cannabidiol. With 10mg of CBD and 10mg of THC, this delicious peach mango gummy will bring you a well balanced, relaxed high.

LUCKYTURTLE.CO

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Meraki

MARKETING + DESIGN

Let's Connect! Send me a message 